



Weinberg Village Assisted Living Residences
Sylvan and Jean Orloff Memory Support Unit
13005 Community Campus Drive
Tampa, FL 33625
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FOR IMMEDIATE RELEASE

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2010 Chai Tea To Honor Barbara “Bunnie” Gerson by Paula Zielonka 1/05/2010

Tampa, Florida The Harry & Jeanette Weinberg Village Assisted Living Residences will honor Barbara “Bunnie” Gerson at its annual Chai Tea to be held on Sunday, February 21st from 2:00 to 4:00 p.m. Gerson currently serves as the Executive Director of Weinberg Village, where she has worked for the past six years. During her tenure, the facility has been refurbished, a memory support unit has been added, two new enclosed gardens have been developed, and the number of residents enjoying the amenities of the facility has grown.

Gerson is pleased to be this year’s honoree. As she said, “The Chai Tea not only provides funds that enrich the lives of Weinberg’s residents, but it also serves to energize the staff and to help make our job better.”

A native of New York, she earned her Bachelor’s degree in Sociology from The City College of New York, before going on to receive her Master’s in Social Work from

Yeshiva University—Wurzweiler School of Social Work. Her early years as a social worker were spent as a Protective Service worker for the New Jersey Division of Youth and Family Services. After taking time off to raise her two children, Gerson turned her attention to her true passion in the field of gerontology. Before coming to the greater Tampa Bay area, she honed her skills in social services and marketing at the Jewish Center for the Aged Nursing Home in Cherry Hill, New Jersey and the Jewish Family and Children's Services and The Gladys and Henry Crown Senior Residential Center in St. Louis, Missouri.

According to Gerson, " I take immense pride in the facility's care of its seniors and Judaism's commitment of taking care of those who have taken care of us." Along with her dedicated staff, her "can do" attitude and attention to detail has helped make Weinberg Village the five-star Assisted Living Facility that it is.

For more information about Weinberg Village Assisted Living Residences, our programs and services, or "Friends of Weinberg Village" please call 813.969.1818 toll free at 866.595.3857 or visit us on the web at www.weinbergvillage.com . See why our years of experience, commitment and caring professionals make Weinberg Village the very best senior assisted living facility.

We provide the following: • Respite Care - short & long term stays • Geriatric Assessment Program • Quality Rehabilitative Therapy Services • Memory Support Unit for individuals with dementia • Health & Wellness program • 24-Hour on-site professional staff • Nutritious Kosher meals with diverse menu choices • Enriching

individualized social & recreational activities • An intergenerational campus experience •
A gated community on 21 wooded acres with a pond •

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