



Weinberg Village Assisted Living Residence
13005 Community Campus Drive
Tampa, FL 33625
weinbergvillage.com
License #: 08679

FOR IMMEDIATE RELEASE
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Contact: Dan Sultan, Executive Director
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WEINBERG VILLAGE NAMES TOBY ZAROLNICK DIRECTOR OF MARKETING



TAMPA, FL: Weinberg Village is pleased to announce the appointment of Toby Zarolnick as Director of Marketing, where she will oversee all marketing and public relations efforts. Zarolnick will also be responsible for building new relationships in the community as well as maintaining the strong associations which Weinberg Village already has within the Tampa Bay area.

According to Dan Sultan, "We are very pleased to have Toby who brings a varied background in both customer relations and marketing to the position, as well as a strong reputation for developing excellent working relationships in this area over the last 10 years."

“I am excited for this amazing opportunity to join the Weinberg Village team,” said Zarolnick. “This is a special opportunity to work with so many wonderful people in our community and I look forward to promoting the different living options available at Weinberg Village. It’s an environment that promotes independence however it’s nice to know that help is always available when needed. ”

Prior to joining Weinberg Village, Zarolnick worked as a sales associate at Sperry Van Ness, where she assisted with their marketing efforts and worked closely with clients to offer superior customer service.

Zarolnick has also worked as an outside sales representative for Cox Auto Trader Publishing as well as a New Home Sales Counselor/Licensed Real Estate Associate for Pulte Homes.

Toby graduated Summa Cum Laude from the University of South Florida, where she earned her Bachelor of Science degree in marketing with a certificate in leadership. She is very active in the local Jewish community in the areas of community outreach and event planning, serving as Advisor for the USY chapter at Kol Ami and Social Chair for the Young Adult Division of the Tampa Jewish Federation.

About Weinberg Village:

The mission of Weinberg Village is to enhance the quality of life of their residents by providing quality care in a homelike environment sensitive to Jewish culture and values.

Weinberg Village offers a full complement of services including assisted living residence, respite care - short & long term stays, rehabilitative therapy services, memory support care, personalized health & wellness programs, 24-Hour on-site

professional staff, kosher meals, housekeeping, transportation, cultural, social & recreational activities, and CareLink geriatric assessment (Tampa Jewish Family Service Program). Weinberg Village features private studios, one bedroom residences complemented by a host of amenities including, salon, a Jewish Community Center, an intergenerational campus experience, all on a 21 acre gated community.

For more information or to schedule a lunch tour, please call (813) 969-1818. Visit us on the web at weinbergvillage.com and hear testimonials on everything Weinberg Village has to offer.

Assisted Living Facility License #: 08679. A wholly owned subsidiary of the Tampa Jewish Community Center & Federation.

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