



Weinberg Village Assisted Living Residences  
Sylvan and Jean Orloff Memory Support Unit  
13005 Community Campus Drive  
Tampa, FL 33625  
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**FOR IMMEDIATE RELEASE**

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## **THANKS TO FRIENDS OF WEINBERG VILLAGE RESIDENTS RECEIVE TWO MAGNIFYING READERS**

**Tampa, Florida** (Tuesday, June 23, 2009): Weinberg Village Assisted Living Residents were pleased to receive a unique donation from the generous “Friends of Weinberg Village”. Two magnifying readers were donated to assist our residents by enabling individuals with low vision to read, write, view photos (and more) in color, black and white, or enhanced high contrast positive or negative viewing modes. The two units are simple to use, and are available to anyone living at Weinberg Village who have trouble reading standard size print due to Macular Degeneration, Cataracts, or other vision problems. Macular degeneration is an irreversible condition that affects more than 10 million Americans 55 and older.

“Reading with a magnifying glass is laborious, waiting for someone to read to you is not always convenient or listening to our vast collection of audio books may not appeal to everyone. Furthermore not everyone who uses the readers has a serious eye condition. Some residents use the magnification device to avoid using their reading glasses. This is a great gift to Weinberg Village which will give many of our residents the

ability to read and regain some of their visual independence,” said Barbara Gerson, Executive Director of Weinberg Village. “We are very grateful we have the Friends of Weinberg Village which help us make every day the best it can be for our Weinberg residents. The *mitzvah* (good deed) of *Tzedakah* (donating) and honoring our seniors is a way of saying we care and you matter,” added Barbara Gerson.

The magnifying readers use a combination of optics and electronics to magnify texts or photographs from 4 to 100 times. Readers can choose from several foreground and background colors and can easily control their reading speed; the machine works as well with personal papers, newspapers, and magazines as it does with books. “I think it's great that we have these new machines. It is really going to help my reading ability”, said Harriet Hilkert. “We are very fortunate to have such a great new device to help us with our handicaps. I am finally able to see pictures”, said Rosalind Weinberg (featured).

For more information about Weinberg Village Assisted Living Residences, our programs and services, or “Friends of Weinberg Village” please call 813.969.1818 toll free at 866.595.3857 or visit us on the web at [www.weinbergvillage.com](http://www.weinbergvillage.com) . See why our years of experience, commitment and caring professionals make Weinberg Village the very best senior assisted living facility.

We provide the following: • Respite Care - short & long term stays • Geriatric Assessment Program • Quality Rehabilitative Therapy Services • Memory Support Unit for individuals with dementia • Health & Wellness program • 24-Hour on-site professional staff • Nutritious Kosher meals with diverse menu choices • Enriching individualized social & recreational activities • An intergenerational campus experience • A gated community on 21 wooded acres with a pond •

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