



Weinberg Village Assisted Living Residence  
13005 Community Campus Drive  
Tampa, FL 33625  
weinbergvillage.com  
License #: 08679

## FOR IMMEDIATE RELEASE

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### **RESIDENTS AT WEINBERG VILLAGE GET BOWLING ALLEY, GOLF COURSE, TENNIS COURT, BOXING RING AND BASEBALL DIAMOND**

Tampa, Florida (Monday, April 28, 2008): Thanks to the initiative of Doug Cohn and a generous donation from Paul Tozour, an executive at Nintendo, the company that created the Wii, Weinberg Village is now offering a new form of exercise for the residents; virtual bowling, golfing, tennis, boxing and baseball. "It's the latest craze for seniors and I had to get one for Weinberg Village", said Doug Cohn, long time Board of Managers member. "We had to wait a while because the demand for Wiis are so high however it was worth the wait".

Residents at the Weinberg Village Assisted Residence gathered each day to play the Wii. "It's very addictive, it's hard to get the residents off of it once they get started, some even wanting to miss supper", said Nina Goldstein Activities Director at Weinberg Village. For the participants and spectators the Wii offers an adrenaline rush that some may not have experienced in years. "When playing golf and I drop the putt, it actually feels like I'm going through it again", said David Harmon, an avid golfer.

Proponents say the Wii offers a welcome reprieve from a sedentary lifestyle and boosts hand-eye coordination and exercise type movements among the over-60 age

group in a way that bingo and mah-jongg can't. "It's a great game for all to enjoy. It appeals to young children like mine, to seniors and everyone in between. We are very grateful to Nintendo for the generous donation, it makes our residents feel young again", said Dan Sultan, Marketing Director of Weinberg Village.

For more information about Weinberg Village Assisted Living Residence programs and services please call Dan Sultan, Marketing Director, toll free at 866.595.3857 or on the web at [weinbergvillage.com](http://weinbergvillage.com). See why our years of experience, commitment and caring professionals make us the very best in senior assisted living.  
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